



UMGANG MIT WISSENSCHAFTLICHER UNSICHERHEIT IN DER WIRTSCHAFT

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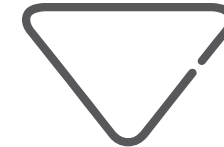
UNCERTAINTY RULES THE BUSINESS WORLD



THE BUSINESS ANSWER: ACCEPT IT, FOCUS ON STRATEGY AND EXECUTION...



“To be a prime driver in an all-communicating world”



Profitable growth in existing and new areas

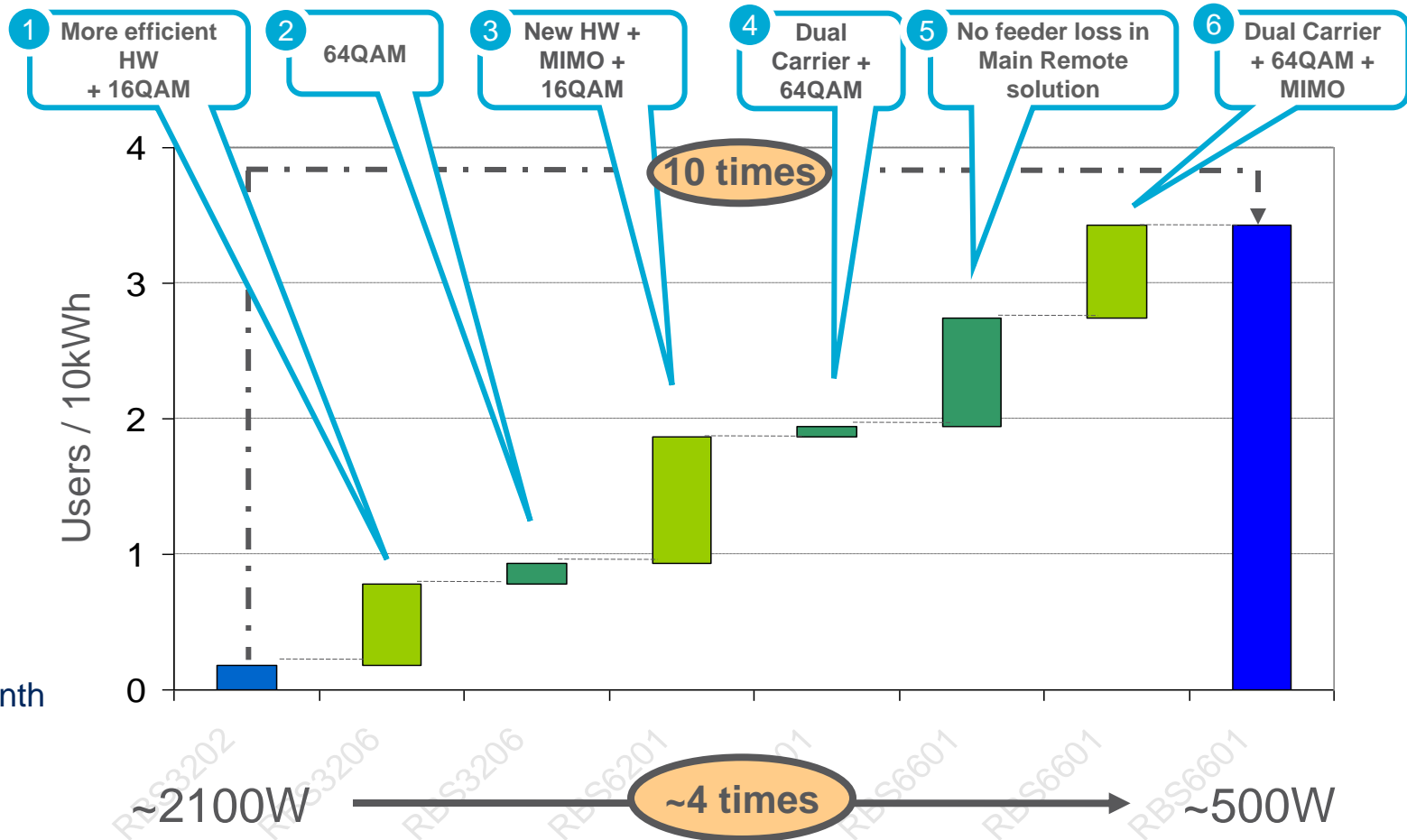
...HAVE CLEAR POLICIES...

Ericsson's EMF Policy

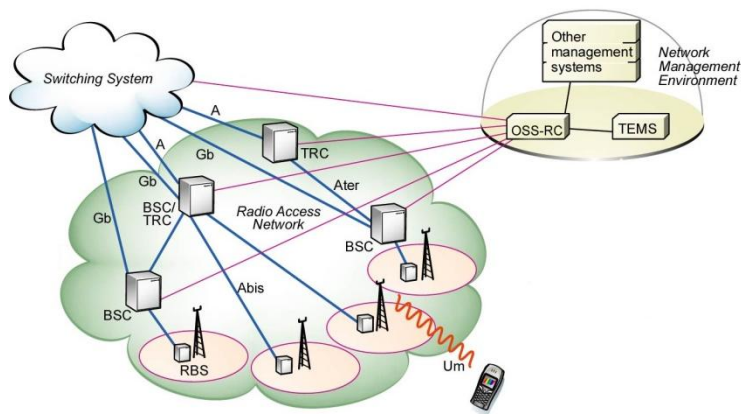
- › Make sure that products and solutions are designed and tested to comply with relevant recommendations, regulations and standards on human exposure to EMF.
- › Support independent research on EMF and health that is coordinated by national and international bodies and which addresses recommendations by the World Health Organization and other health authorities.
- › Provide information to customers, the general public, health authorities and other stakeholders about EMF exposure from our products and solutions.

...AND FOCUS ON WHAT CAN BE INFLUENCED

Example: the efficiency of networks
3G RAN



HOW EFFICIENT ARE WE TODAY?



=



12-20 kWh/subscription and year

14 kWh/year

Network efficiency is a hygienic factor and can be a differentiator

Ericsson invests heavily in making networks even more efficient

WE ARE CONFIDENT IN THE STATE OF SCIENCE

- › Radio waves have been used for communications for approximately 100 years.
- › Potential health effects of radio waves have been researched for more than 50 years.
- › Several hundred studies directly related to mobile communications have been conducted during the last 10 years.
- › More than 20 recent reviews by independent health organizations and expert groups (WHO, FDA/USA, Stewart/UK, Royal Society of Canada, Health Council of the Netherlands, ...).
- › WHO and other expert groups have concluded that the scientific evidence does not demonstrate any adverse health effects associated with the radio waves from mobile phones and base stations.



ERICSSON